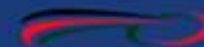


## THE KENYAN EMPLOYMENT OUTLOOK



MINISTRY OF LABOUR AND SOCIAL PROTECTION STATE DEPARTMENT FOR LABOUR



THE WORLD BANK  
INTERNATIONAL BANKING FOR RECONSTRUCTION & DEVELOPMENT



## **Employment outlook:**

The Employment outlook for Kenya shows the number of people employed in various sectors of economy in 2019.

The information targets the general audience and specifically

- Students,
- Young job seekers,
- Parents/guardians and
- Prospective workers.

## **Why is it important to look at Employment outlook when searching for a job?**

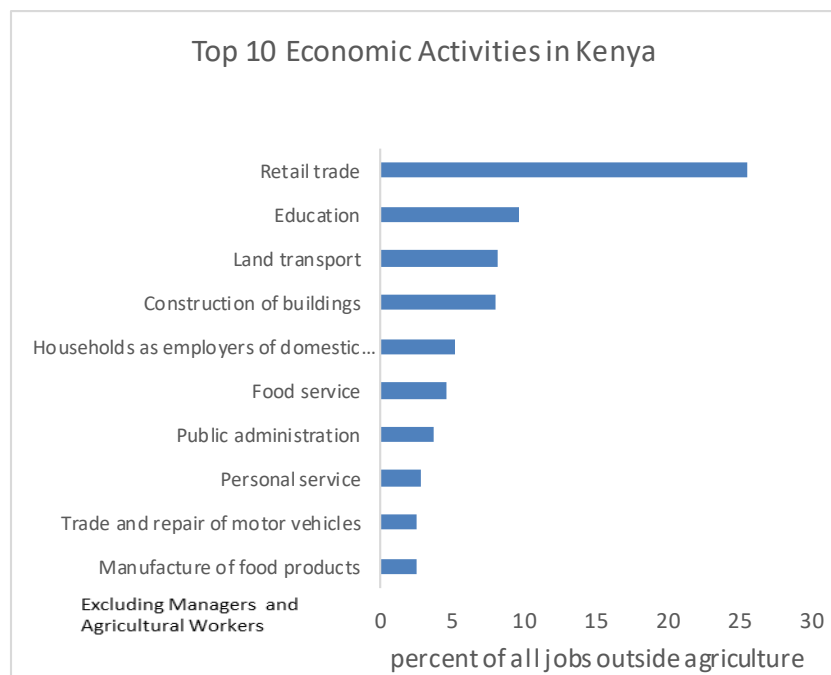
Looking at an Employment outlook is important when deciding on a new career choice. The outlook provides information on growing and declining occupations. Such information is key in informing the target audience on stability of jobs. If interested in a particular occupation/job employment outlook shall provide important facts about occupations/jobs as follows:

- Whether you're likely to find employment opportunities after completion of school/college.
- Whether training and education for that position is readily available
- Whether there will be potential for growth within that position in the future
- Whether that position will still be in demand several years from now
- Whether the position has a good Employment outlook in a certain location

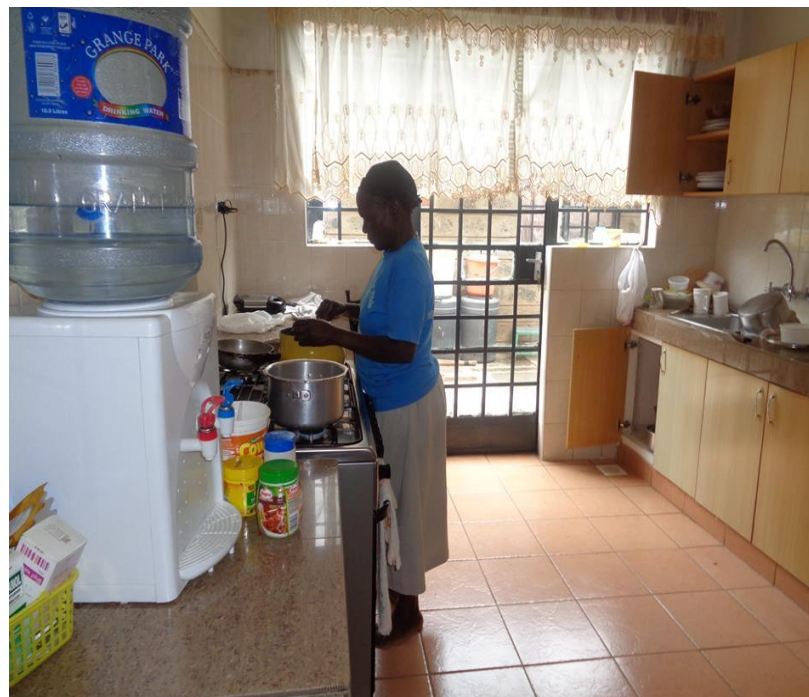
It's also beneficial to be aware of the Employment outlook for your current job and also if you are thinking of switching careers. If you find that the Employment outlook for your current position is anticipated to decline, you may want to consider starting your journey towards a different career path.

The 2019 Employment Outlook informs us on the growing and declining economic sectors during the reference period.

## Most Populous Economic Activity in Kenya

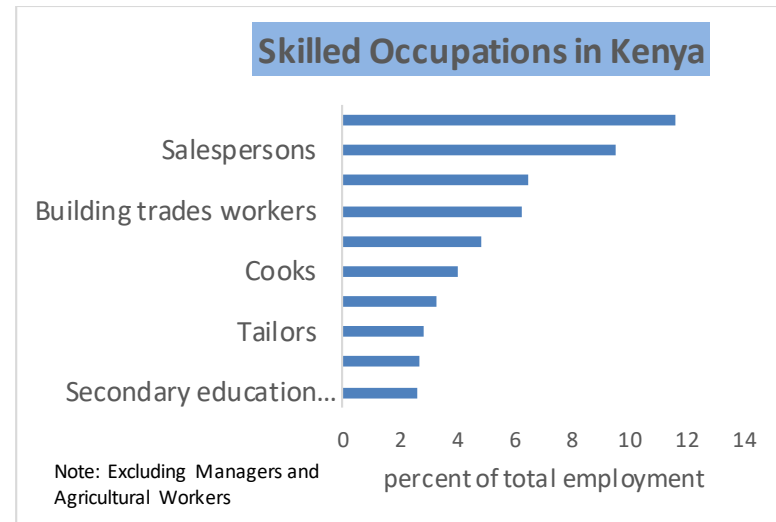


In 2019 Retail Trade was by far the largest employing economic activity followed by Education, Land Transport and Construction of Buildings in that order. Employers of Domestic Personnel came fifth followed closely by Food Service.



## Most Popular Skilled Jobs

Driving, as a skilled occupation had the highest employment opportunities followed by Salespersons, and Primary Education Teaching coming third in position.

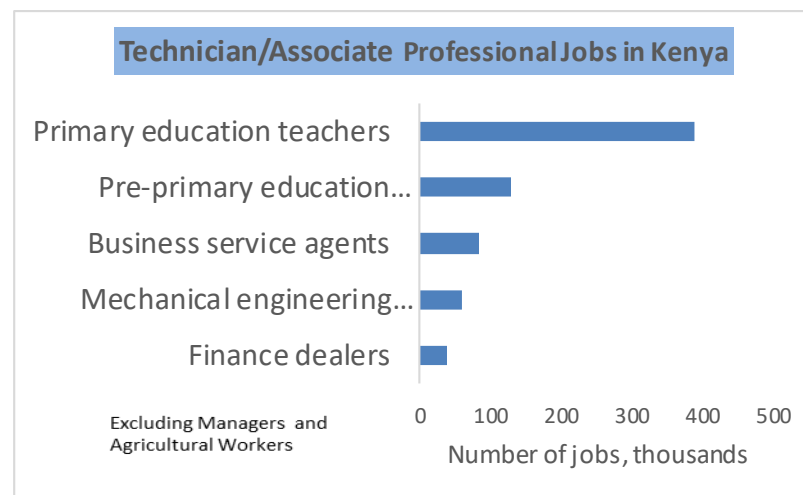


### Top 5 Most Professional Jobs

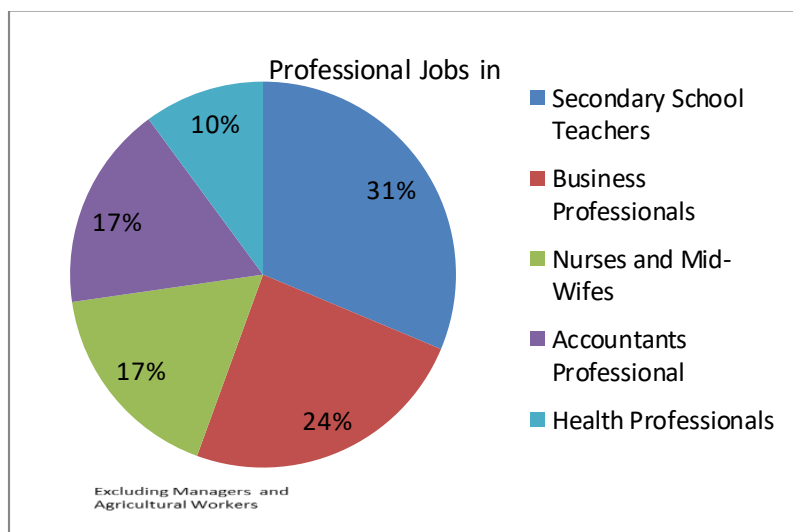
The Teaching profession had the highest proportion of workers at the Secondary School level taking a huge chunk of total professionals employed. Business Professionals which came second closely followed by Nurses/Mid-wife's, Accounting and other Health professions.



## Top 5 Associate Professional Jobs in Kenya



Primary Education Teaching remained the topmost employer among the associate professionals in Kenya followed by Pre-primary Education Teachers which came second.

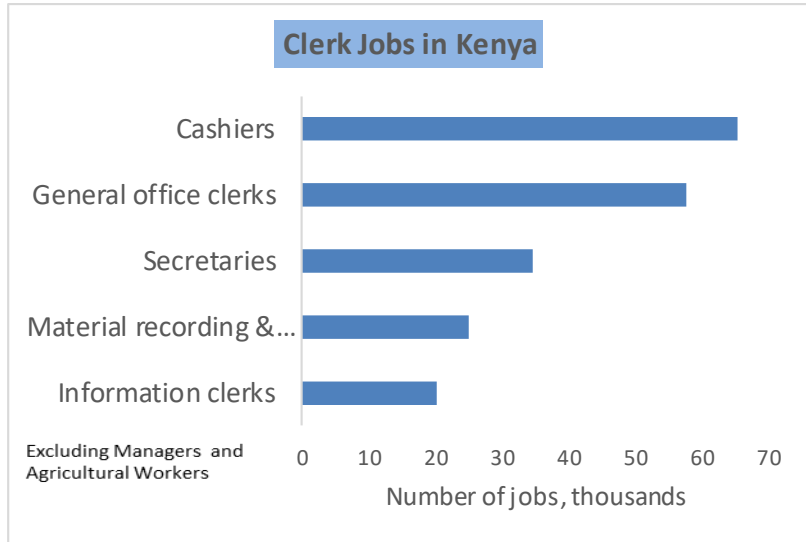




In the third position we had Business Service agents' who comprise mainly of Advertising Salesmen, Sales Supervisors, Sales Representatives/Advisors, and Technical Salespersons.



## Clerical Job Opportunities in Kenya



In this occupational group, Cashiers accounted for the highest number of employees followed by General Office Clerks and Secretaries.



## Sales and Service Occupations

Service and Sales Workers provide Personal and Protective services related to travel, housekeeping, catering personal care and protection. Persons in these occupations must have in addition to other skills excellent numeracy and interpersonal skills.

### Service and Sales Jobs in Kenya



Salespersons accounted the highest number of employees followed by Hairdressers, Barbers and Beauticians;with Cooks came third in place of all Services and Sales jobs.





### Craft and Related Trade Workers in Kenya



### Craft and Related Trade Workers

This group of workers applies specific technical and practical knowledge and skills in performing their jobs. Tasks performed are highly manual.

In this group, Building Trades workers took the largest chunk of total Craft workers Employed followed by tailors and dress makers.





### Top Paying Jobs in Kenya

You couldn't be more than lucky if you were an accountant professional as it emerged the top paying occupation.



Cashiers, Secondary School Teachers; Nurses and Mid-Wife's; and Office Clerks followed in that order respectively.

