



# Informal sector skills and occupations survey (ISSOS) **2019**

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**THE WORLD BANK**  
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REPUBLIC OF KENYA

# Did You **KNOW?**

that Kenya's economy is characterized by a formal sector that is shrinking and an informal sector that is increasingly expanding and absorbing entrants from schools and training institutions to the labour market?



# Did You **KNOW?**

that as a job seeker you are  
likely to get a job in the informal  
sector?



# Did You **KNOW?**

that financial, record keeping  
and marketing skills are the  
most sort after skills in the  
informal sector?



# Did You **KNOW?**

that majority of the youths are  
employed in Informal Sector?

Owners/operators in the  
information and communication,  
transportation and storage are  
mostly youths within the 18-34  
years' age bracket?





# Did You **KNOW?**

that a major source of start-up capital (74.8 per cent) for informal sector enterprises are family/own funds?



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# Did You **KNOW?**

that most of the job opportunities  
are available in the informal sector  
annually?

More vacancies reported in  
the enterprises within urban centres.

Enterprises with highest  
number of vacancies are retail trade,  
repair and manufacturing.

