

# KEY EMPLOYABILITY SKILLS IN AGRICULTURE, MANUFACTURING, CONSTRUCTION AND INFORMATION&COMMUNICATION SECTORS

## MOST SOUGHT-AFTER EMPLOYABILITY SKILLS ACROSS THE FOUR KEY SECTORS OF KENYA'S ECONOMY

### 1 AGRICULTURAL SECTOR

- Administration & managerial skills
- Finance & accounting skills
- Sales & Marketing skills
- Engineering & Technical skills
- Core agricultural skills

### 2 MANUFACTURING SECTOR

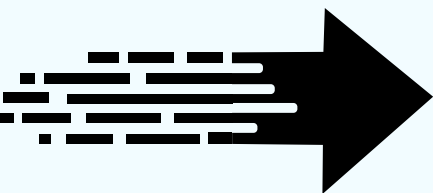
- Sales & Marketing skills
- Finance & Accounting skills
- Engineering & Technical
- Administration & Management skills
- ICT & Digital Skills

### 3 CONSTRUCTION SECTOR

- Administration & Management skills
- Finance & Accounting skills
- Sales & Marketing skills
- Engineering & Technical skills
- Plant Operation & Maintenance skills

### 4 INFORMATION & COMMUNICATION SECTOR

- Sales & Marketing
- Finance & Administration
- Policy, Planning & Management
- Engineering & Technical
- ICT & Digital Skills



The analysis for July–September 2025 reveals an increasingly skills-diverse and digitally adaptive labour market.



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