

KEY EMPLOYABILITY SKILLS IN AGRICULTURE, MANUFACTURING, CONSTRUCTION AND INFORMATION&COMMUNICATION SECTORS

MOST SOUGHT-AFTER EMPLOYABILITY SKILLS ACROSS THE FOUR KEY SECTORS OF KENYA'S ECONOMY

1

AGRICULTURAL SECTOR

- Administration & managerial skills
- Finance & accounting skills
- Sales & Marketing skills
- Engineering & Technical skills
- Core agricultural skills

2

MANUFACTURING SECTOR

- Sales & Marketing skills
- Finance & Accounting skills
- Engineering & Technical
- Administration & Management skills
- ICT & Digital Skills

3

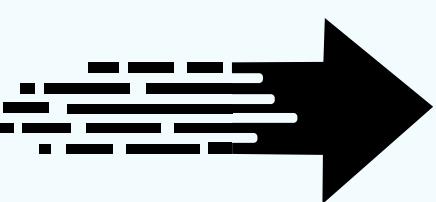
CONSTRUCTION SECTOR

- Administration & Management skills
- Finance & Accounting skills
- Sales & Marketing skills
- Engineering & Technical skills
- Plant Operation & Maintenance skills

4

INFORMATION &
COMMUNICATION SECTOR

- Sales & Marketing
- Finance & Administration
- Policy, Planning & Management
- Engineering & Technical
- ICT & Digital Skills



The analysis for July–September 2025 reveals an increasingly skills-diverse and digitally adaptive labour market.



**EMPLOYABILITY
SKILLS.**

Our Contact Information

Director LMRA.
NSSF Building Block "B"14th Floor
Bishops Road, Social Security, House
P.O BOX 40326-00100 GPO
NAIROBI



+254 (0) 2729800/272980-4



lmis@labour.go.ke



www.labourmarket.go.ke



lmisKenya



@lmis_ke



@klmi254



@klmi254



@kenya.labour.market



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