

KEY EMPLOYABILITY SKILLS IN AGRICULTURE, MANUFACTURING, CONSTRUCTION AND INFORMATION & COMMUNICATION SECTORS

OCTOBER 2025

MOST SOUGHT-AFTER EMPLOYABILITY SKILLS ACROSS THE FOUR KEY SECTORS OF KENYA'S ECONOMY

1 AGRICULTURAL SECTOR

- Management, Policy & Leadership Skills
- Sales and Marketing Skills
- Finance & Accounting Skills
- ICT & Digital Skills
- Technical & Engineering Skills
- Transport & Logistics Skills

2 CONSTRUCTION SECTOR

- Sales, Marketing & Business Development Skills
- Technical & Engineering Skills
- Management, Policy & Leadership Skills
- Finance & Accounting Skills
- ICT & Digital Skills
- Transport & Logistics Skills
- Education & Training Skills
- Others

3 MANUFACTURING SECTOR

- Sales, Marketing & Business Development Skills
- Finance & Accounting Skills
- Management, Policy & Leadership Skills
- ICT & Digital Skills
- Technical & Engineering Skills
- Transport & Logistics Skills
- Others

4 INFORMATION & COMMUNICATION SECTOR

- Sales, Marketing & Business Development Skills
- Finance & Accounting Skills
- Management, Policy & Leadership Skills
- ICT & Digital Skills
- Technical & Engineering Skills
- Transport & Logistics Skills
- Others



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