

# HOT OCCUPATIONS IN THE KENYAN LABOUR MARKET JANUARY 1 TO MARCH 31, 2022

This report provides a quarterly analysis of job advertisements published in the Daily Nation, The Standard and The East African Newspapers, from 1st January to 31<sup>st</sup> March 2022. The occupations most featured in the newspapers over the reference period are tabulated here below (See Table 1)

## Advertised Vacancies by Occupational Groups January to 31st March 2022

Table 1 indicates that the highest number of the vacancies advertised in the period between 1st January to 31st March 2022 were in the following occupational groups:

1. “Legislators, Administrators and Managers” accounting for 48 %
2. “Craft and Related Trades Workers” accounting for 13 %
3. “Technicians and associate Professionals ” accounting for 11 %

**Table 1: VACANCIES BY MAJOR OCCUPATIONAL GROUPS 1<sup>ST</sup> JANUARY TO 31<sup>ST</sup> MARCH 2022**

Major Group	Percentage
Legislators, Administrators and Managers	48
Professionals	9
Technicians and Associate Professionals	11
Secretarial, Clerical Services and Related Workers	6
Service Workers, Shop and Market Sales Workers	4
Plant and Machine Operator and Assemblers	9
Craft and Related Trades Workers	13

Source: Computed from Daily Nation, The Standard and The East African newspapers

## Top five vacancies by Economic Activity 1st January to 31st March 2022

Table 2 below highlights the top five vacancies by economic activity for the period 1st January to 31st March 2022, most of the advertised vacancies were in Education (25 %) and Administrative and Support Service activities (23%).

Table 2: Top five vacancies by Economic activities

ECONOMIC ACTIVITIES	Percentage
Education	25
Administrative and Support Service activities	23
Transportation and storage	12
Other service activities	12
Human health and social work activities	8

Source: Computed from Daily Nation, The Standard and The East African newspapers

## Top five vacancies by Skills required 1st January to 31st March 2022

Table 3 below highlights the top five vacancies by skill area required by employers for the period 1st January to 31st March 2022, most of the employers who advertised required employee with skills in Business and administration (19%); and Education ( 17 %)

Table 3: Top five vacancies by Skills required

Skill Required	Percentage
Business and administration	17
Education	17
Architecture and construction	12
Health	9
Social and behavioral sciences	7
law	7

Source: Computed from Daily Nation, The Standard and The East African newspapers

## **Vacancies by Skills Level required 1st January to 31st March 2022**

Table 4 below highlights the vacancies by skill level required by employers for the period 1st January to 31st March 2022, most of the employers who advertised required employee with Certificate level training accounting for 58 percent

**Table 4: Vacancies by Skills Level required**

Skills level	Percentage
Certificate	58
Bachelor's Degree	16
Diploma	9
Master's Degree	7
Higher Diploma	6
Not Stated	3
Doctorate (PhD)	1

Source: Computed from Daily Nation, The Standard and The East African newspapers